

Exclusive – for you!

New online visitor advertising worldwide through GoogleAds

ADVANTAGES

Your advantages at a glance! ✓

- You reach the visitors to Agritechnica 2017 without wastage
- ...precisely plannable in the selected countries and languages
- ...surprisingly in an off-industry environment

...all from June 2017 onwards, and as often as you like!

HOW IT WORKS

1

Visitors to the trade fair website www.agritechnica.com are flagged with cookies.



2

Campaign management is individual, based on your parameters:

- up to a specific budget
- in a set period
- select by language and country

This is how it works

4

After the end of the campaign, you get detailed reports.

3

GoogleAds show these visitors your banner advertising in the country-specific partner pages.

PRICES

Campaigns are billed by thousands of hits:

up to 99,999 page hits:	30 € / thousand
100,000 – 199,999 page hits:	28 € / thousand
over 200,000 page hits:	25 € / thousand

Frankly: how do you target your foreign visitors in advance of the trade fair? You have the advertising techniques in your home market completely in your grasp, but you want to send a stronger message to the international visitors?

No problem !

With us, you can select your target groups exactly and aim your advertising at them with laser precision!

We'll be happy to show you what it costs, and even how much more you can save using the following examples of campaigns for the Polish market.

SAMPLE CAMPAIGNS

Targeting Online agritechnica.com

Coverage: 120.000

Users: 24.000 (visitors, country of origin Poland; figures from 2015)

Frequency: 5x

Period: October – November 2017

**Price: € 3.360
WITHOUT WASTAGE**

Print campaign, Poland

Titles: 1) Topagrar Polska (run 52.000)
2) Tygodnik Poradnik Rolniczy (run 69.550)

Format: ½ page 4c

Frequency: 1x

Period: October 2015

Costs: 1) € 2.974,39 + 2) € 1.739,90

**Price: € 4.714,29 (total cost)
WITH WASTAGE**

YOUR CONTACT

Are you interested, or do you still have questions?

Contact me:

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